

# Book Publishing with Routledge

Taylor & Francis Group



## Information for Authors

 **Routledge**  
Taylor & Francis Group

Routledge was founded in 1836, and since the early years of the twentieth century it has focused on book and journal publishing in the Humanities and Social Sciences. The result is an exceptional list which includes books by many of the greatest thinkers and scholars of the last hundred years. We take pride in the range and strength of our backlist, which we continue to publish and promote in a wide range of formats. Our current publishing programme encompasses the liveliest texts, and the best in research. Publish with us, and you join this prestigious family of books.

## Routledge Education

Featured in our Authors of the Month programme, which is a way of honouring some of our more prolific authors, are world-reclaimed scholars such as John MacBeath, Peter Jarvis, Michael Apple, Christopher Day, James Banks, Bob Lingard, Fazal Rizvi, Stephen Ball, James Arthur, John Hattie, Clive Dimmock, Andy Hargreaves and Michael Fullan.

Passionate about Education, our Education list provides researchers, professionals, lecturers and students with books across all subject areas:

Adult Education and Lifelong Learning	Open & Distance Education and eLearning
Bilingualism / ESL	Philosophy of Education
Childhood	Post-Compulsory Education
Classroom Practice	Primary/Elementary Education
Continuing Professional Development	Research Methods in Education
Curriculum Studies	School Leadership, Management & Administration
Early Years	School Psychology
Education Policy & Politics	Secondary Education
Education Studies	Sociology of Education
Educational Psychology	Study Skills
Educational Research	Sustainability Education, Training & Leadership
Higher Education	Teachers & Teacher Education
History of Education	Teaching Assistants
Inclusion and Special Educational Needs	Theories of Learning
International & Comparative Education	Theory of Education
Middle School Education	
Multicultural Education	

More details about our Education books and book series are available at [www.routledge.com/education](http://www.routledge.com/education)



## Routledge Linguistics

Our Linguistics list has published many of the leading scholars in the field, including Noam Chomsky, Jean Aitchison, Norman Fairclough, Ronald Carter, David Crystal, Gunther Kress, Theo van Leeuwen, Michael Toolan, M.A.K. Halliday, Andy Kirkpatrick, Braj B. Kachru, David Graddol, Martin J. Ball and Mona Baker, across the subject areas of:

Applied Linguistics	Pragmatics
Discourse Analysis	Psycholinguistics
English Language	Sociolinguistics
Grammar, Syntax & Linguistic Structure	Stylistics
Language and Communication	Translation
Linguistics	

More details about our Linguistics books and book series are available at [www.routledge.com/linguistics](http://www.routledge.com/linguistics)

## Routledge Psychology & Psychology Press

Our Psychology list spans across two imprints – Routledge and Psychology Press – covering all subjects in the field:

Biopsychology	Cognitive Neuroscience
Cognitive Psychology	Developmental Neuroscience
Comparative Psychology	Social Neuroscience
Consumer Psychology	Mental Health and Clinical Psychology Behavioral Medicine
Counseling Psychology	Child & Adolescent Psychiatry & Clinical Psychology
Critical Psychology	Clinical Social Work
Developmental Psychology	Clinical Testing & Assessment
Economic Psychology	Counseling
Educational Psychology	Creative Arts & Expressive Therapies
Environmental Psychology	Death Studies
Evolutionary Psychology	Ethics & Legal issues in Mental Health
Feminist Psychology	Gerontology/Ageing
General Psychology	Jung & Analytical Psychology
Health Psychology	Marriage, Family & Sex Therapy
History of Psychology	Positive Psychology
Introductory Psychology	Psychiatry & Clinical Psychology - Adult
Multidisciplinary Psychology	Psychoanalysis
Neuropsychology	Psychological Disorders - Adult
Parapsychology	Psychological Disorders - Children and Adolescents
Philosophy of Mind	Psychotherapy
Philosophy of Psychology	School Psychology
Psychological Methods & Statistics	Trauma Studies
Psychology and Nursing	Academic Psychology
Social Psychology	
Sport Psychology	
Testing, Measurement and Assessment	
Work & Organizational Psychology	

More details about our Psychology books and book series are available at [www.routledge.com/mentalhealth](http://www.routledge.com/mentalhealth) and [www.psypress.com](http://www.psypress.com)

## The Publishing Team – What We Can Offer

Dedicated and experienced subject editors who will review and provide feedback on your initial proposal.

- Global distribution and marketing. We have a strong international presence, and our sales reach deeply into markets in the US, the UK and the rest of the world. Our editorial and marketing teams in the US and UK work very closely to ensure your book gets the right exposure.
- A global marketing plan, including direct mail, electronic and web marketing, advertising, review mailing, conference representation and adoption marketing for textbook.
- A dedicated international sales team, with offices in Europe, Singapore, India and China.
- Dedicated and knowledgeable sales teams in the US and UK, selling directly to instructors, bookshops, wholesalers, online retailers, library suppliers and specialist accounts.
- Quality design and production values. Using the latest technology, our books are produced efficiently, quickly and attractively.
- eBooks. We know how important it is to provide content in a format that customers want. Routledge has an extensive eBooks programme, with new titles being added daily.
- Textbook development. A team of experienced development editors working on our major textbooks.
- Translation rights. Our rights team will manage translation rights on your behalf dealing with publishers from around the globe.

## Submitting a Book Proposal

The proposal you submit will be the basis on which we judge the book's suitability for publication. Therefore it needs to be organised in a way that provides the right information to us and to referees. The following notes should help you prepare your proposal, and your cooperation in following our recommendations will ease the task of evaluation.

We would suggest that your proposal be supplemented by two sample chapters and a curriculum vitae, if available. If you have completed a draught manuscript, please indicate this in your proposal. If possible, please send your proposal and any accompanying material by e-mail.

Your proposal should address four main areas:

### **1. A statement of aims including three to four paragraphs outlining the rationale behind the book**

- Quite simply, what is your book about?
- What are its main themes and objectives?
- What does it do differently, or more innovatively, or better than existing books?

### **2. A detailed synopsis and chapter headings with an indication of length and schedule**

Please list working chapter headings and provide a paragraph of explanation on what you intend to cover in each chapter. A list of chapter headings alone is not sufficient for a meaningful review.



- How many tables, diagrams or illustrations will there be (roughly)?
- Roughly how many thousand words in length will your book be? Does this include references and footnotes? Most of our books are 70,000 - 120,000 words long.
- When will you be able to deliver the completed typescript? Please be as realistic as possible.

### **3. A description of the target market**

- Who is your book primarily aimed at? Who will buy it? Who will read it?
- Is it aimed at an undergraduate or postgraduate student audience?
- Is it a textbook, reference work, or research monograph?
- If it's a textbook, for which courses would the book be used?
- Is it a research monograph that will sell primarily to academic libraries?
- Is the subject area of the proposal widely taught, or researched?
- Would this subject have appeal outside your home country? If so, where?

### **4. A list of the main competing books**

We would like to know that you are familiar with competition for your proposed book. What are the strengths and weaknesses of key competing titles? What makes your book better than the competition?

#### **Additional Questions for Edited Collections**

- Is the book of a consistent academic quality?
- Should some of the weaker chapters be excised?
- Are the chapters structured logically and integrated around a coherent central theme?
- Will you be providing a detailed introductory chapter and a conclusion?
- Is there a balance between theoretical/methodological & empirical chapters?
- Will the case studies (if appropriate) appeal to an international audience?
- Are all of the chapters newly commissioned or have some appeared in print previously?

## How We Evaluate Your Proposal

### **Evaluation by series editors (if submitted for a particular book series)**

The proposal will be considered by the series editors. Key considerations include whether the content of the book will fit well and add quality discussion and scholarship to the series.

### **Evaluation by commissioning editor**

The proposal will be considered carefully by the most suitable editor. The editor will ask several questions: Firstly, does the book fit with our publishing strategy? Is the content of this book of a high academic standard? Is there an international market for a high quality book on this subject? If the editor is satisfied at this stage, the proposal will then be evaluated by academic experts.

### **Evaluation by independent referees**

We ask respected academic specialists in the field to give us independent advice on the content, quality and potential market for a finished book based on your proposal or manuscript. We normally solicit three such reports. This process should take six to eight weeks but may take longer, depending on the time of year and the ease with which we are able to find suitable reviewers.

### **Editorial board meeting**

If the reviews are positive, then the editor puts together a written publishing plan and strategy, which includes your proposal, the referees' reports, projected costs and revenues, and market analyses. These circulate to all members of the editorial board in advance of a regular meeting, where each proposal is discussed and either approved, declined, or provisionally passed, subject to certain revisions. The editorial board consists of editors, a publisher (who manages a team of editors), marketing personnel, and sales managers.

### **Contract, desk editorial and publication**

If your proposal is approved, we will then issue you a draft contract. Once we have agreed on terms, you sign and return the contract with an agreed date for the delivery of the manuscript. Once the book has been written and delivered, you will liaise with a desk-editor over the copy-editing and production process. We will then publish, market and sell the book.

## Editorial Contact

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